For Evermore
Advancing bereavement care for all

Join us for a national conversation on how the death of a loved one impacts us all. Personal stories, hard facts, solace in song and hope for the future.

A Nation Cries out for Change
0:00 Joyal Mulheron, Founder and Executive Director of Evermore
Reggie Gibson, Literary performer and national poetry slam champion

Shifting Cultural Norms: Entertainment Leads the Way
8:18 Vanessa Kirby, Actress and advocate, Ellen Burstyn, Academy Award–winning actor
44:08 "When You Lose Someone Like That" Original song by Steve Seskin and Seth Glier

Respecting Cultural Values and the Toll on Our Youth
47:38 Artley Skendore, Educator and community leader of Oneida Nation
47:40 Cheyenne Brady MPH, Program Manager, Center for Native American Youth at the Aspen Institute
49:57 Kyra Antone, Center for Native American Youth

The Silent Storm: Implications of Bereavement on American Families
51:18 Research Panel Discussion with Debra Umberger PhD, Ashton M. Verdery PhD,
Deborah Carr PhD, Toni Miles MD, PhD
1:13:06 Joia Crear-Perry MD, Founder and President of the National Birth Equity Collaborative
1:14:39 "$20 Bill (for George Floyd)" performed by Tom Prasada-Rao, Singer/Songwriter

Our Nation Can Do Better: Caregiving and the End of Life
1:21:39 Eduardo Sanchez MD, Chief Medical Officer of Prevention for the American Heart Association
1:25:10 Cindy Hensley McCain, Humanitarian, philanthropist and businesswoman
1:28:04 Maya Rockeymoore Cummings PhD, Founder and President of CEO Global Policy Solutions
1:32:20 Shoshana Ungerleider MD, Physician and Founder of endwell.org

Fighting for Change
1:35:14 Jena Kirkpatrick, Poet, educator and Evermore advocate
1:39:29 Rebecca Cantieri, Chief People Officer at SurveyMonkey
0:00 Eric Mace, Bereaved father and victims advocate

Reflections from Disaster: Moving a Nation Forward
1:45:00 Casey Affleck, Academy Award–winning actor and victims advocate Anita Busch
1:55:50 Ken Feinberg, Attorney, Special Master of the September 11th Victim Compensation Fund

Our Moment: Standing for Us All
2:09:11 Reed Tuckson MD, Managing Director of Tucson Health Connections
2:15:00 "We Are Each Others Angels" performed by Sara Hickman, Activist, Artist
Welcome and Introduction
Joyal Mulheron is the Founder & Executive Director of Evermore.

A Nation Cries Out for Change
Reggie Gibson is a literary performer and National Poetry Slam Champion. He will be reading an Evermore statement and sharing a personal story of his father who died too young.

Shifting Cultural Norms: Hollywood Leading the Way
Award-winning actress Ellen Burstyn and Vanessa Kirby stars of the upcoming Netflix film “Pieces of a Woman,” executive produced by Martin Scorsese sit down with Joyal Mulheron to discuss the film and their perspectives on the universal experience of loss.

“When You Lose Someone Like That”
Steve Seskin is a Grammy-nominated musician who has written seven number one songs. “Don’t Laugh at Me” is a song turned into a project called Operation Respect, a curriculum designed to teach tolerance in schools. Steve has written songs with students in over 20,000 schools including survivors of the Parkland shooting at Stoneman Douglas High School. Steve and songwriter, Seth Glier, wrote this song especially for Evermore. Grammy-nominated Seth Glier is a singer-songwriter, producer, and multi-instrumentalist. NPR describes his voice as “otherworldly” while praising him as “an engaging performer and storyteller.” One of his latest songs “If It Wasn’t For You” was inspired by Nobel Peace Prize winner Malala Yousafzai, it echoes the young activist’s own concepts about the transformative power of turning one’s trauma into gratitude and awareness.

Every Voice Counts: An Invitation to Our Nation’s Youth
Artley Skenandore of Oneida Nation and Cheyenne Brady, MPH of the Center for Native American Youth at the Aspen Institute extend an invitation to young people for a national dialogue about the ways bereavement is impacting their lives. Sharing a young person’s perspective is Kyra Antone, Center for Native American Youth, of the Coeur d’Alene/Tohono O’odham.

The Silent Storm: Implications of Bereavement on American Families
Moderator: Joyal Mulheron, Evermore
- Ashton M. Verdery, PhD, Associate Professor, Penn State University
- Deborah Carr, PhD, Professor and Chair of Sociology, Boston University
- Toni Miles, MD, PhD, Professor of Epidemiology & Biostatistics, University of Georgia
- Debra Umberger, Ph.D. is a Professor of Sociology and Director of the Center on Aging and Population Sciences at the University of Texas at Austin

An Unequal Burden: Black Maternal Mortality and Changing Family Outcomes
Joia Crear-Perry, M.D. is founder & president of the National Birth Equity Collaborative. She is a thought leader around racism as a root cause of health inequities. Dr. Crear-Perry recently addressed the United Nations to urge a human rights framework to improve maternal mortality.

"$20 Bill (for George Floyd)"
Tom Prasada-Rao is a Grammy-nominated musician. His mantra is tattooed on his left arm, gitanjali, the gift of song. As a cancer survivor, he focuses on giving thanks daily. Tom’s beloved grandfather “The Walking Man” died at age 102, during his daily walk –he was the victim of a hit and run driver.

Every Voice Counts: Equity in Hospice
Eduardo Sanchez, MD, MPH is the Chief Medical Officer of Prevention for the American Heart Association. Dr. Sanchez fought to ensure his mother’s enrollment in hospice care before her death.
Touching Us All

Cindy Hensley McCain is a humanitarian, philanthropist and businesswoman. Ms. McCain has dedicated her life to improving the lives of those less fortunate in the United States and around the world. She is the widow of United States Senator, Vietnam Veteran, and 2008 Republican presidential nominee, John McCain.

Our Moment: Standing for Us All

Maya Rockeymoore Cummings challenges our national government to lead the way in bereavement reform. Rolling Stone called her, “A fiery and compelling public speaker and a fierce civil rights advocate.” Maya lost her husband, Congressman Elijah Cummings, in 2019.

End of Life to Evermore

Shoshana Ungerleider, MD is the founder of endwellproject.org, a movement dedicated to the belief that all people should experience the end of life in a way that matches their values and goals.

Fighting for Change: Our Nation Can Do More

Jena Kirkpatrick is a poet, educator and an Evermore advocate. Her beloved son, Ellis, was killed in a car accident at age 19. He was a community activist and she is inspired by his memory to help lead the national change in bereavement care for Evermore.

Leading the Way in Corporate America

Rebecca Cantieri is Chief People Officer at SurveyMonkey, the largest powered data platform that leads people to ask better questions and get better insights. Cantieri has spent her career working in human resources; SurveyMonkey is leading the way in employee bereavement care benefits.

A Father Calls for Change

Eric Mace is a bereaved father whose only child Ryanne was the victim of a mass shooting in 2008. While his and other families have endured heartbreak and instability from their loss, Mace shares his thoughts on bereavement leave.

Everyday People: Making Change Happen

Casey Affleck won the Academy Award for Best Actor in 2017 for “Manchester by the Sea” where Affleck plays an uncle forced to care for his teenage nephew after his father suddenly dies. Anita Busch is a journalist, a victims expert and advocate, president of VictimsFirst, key founder of the National Compassion Fund and a media consultant for No Notoriety. She is the cousin of Micayla Medek, who was murdered along with 11 others at the Century 16 Theater shooting in Aurora, Colorado. Busch and Affleck will discuss their experiences working as victim’s advocates in mass casualties.

Reflections from Disaster: Moving a Nation Forward

Ken Feinberg is an attorney specializing in mediation and alternative dispute resolution. He worked pro bono for over two years as first special master of the September 11th Victim Compensation Fund. Feinberg has worked on behalf of victims of Agent Orange as well as the Pulse Nightclub, Virginia Tech and Sandy Hook massacres.

Our Moment: Standing for Us All

Reed Tuckson, M.D. is the managing director of Tuckson Health Connections where their ideas promote optimal health outcomes through innovation and integration across the fields of prevention and public health. Dr. Tuckson will be sharing his personal story of loss and life.

“We Are Each Others Angels”

Sara Hickman is a Grammy-nominated musician, activist, artist, philanthropist and an Official State Musician of Texas. Sara produced the “Hard Working People Project” in 2020 to bring awareness to the tireless work of essential employees.